

Nianchen Han

Nanyang Business School
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ACADEMIC POSITION

Nanyang Business School, Nanyang Technological University, Singapore. 2022 - Present
Assistant Professor of Strategy, International Business, and Entrepreneurship.

EDUCATION

Leeds School of Business, University of Colorado, Boulder, CO. 2017 - 2022

Ph.D. in Strategy & Entrepreneurship.

- Dissertation: How Value Appropriation Concerns Affect Knowledge Development Decisions: Evidence from Three Innovation Contexts.
- Committee: Tony Tong (Chair), Janet Bercovitz, Sina Khoshokhan, Jeffrey York, Lee Fleming.

Krannert School of Management, Purdue University, Lafayette, IN. 2016 - 2017

Doctoral Studies in Strategic Management.

Vancouver School of Economics, The University of British Columbia, BC, Canada. 2014 - 2015

M.A. in Economics.

University of Richmond, Richmond, VA. 2010 - 2013

B.S. in Mathematical Economics with Honor.

RESEARCH INTERESTS

Knowledge and Innovation, Corporate Strategy, International Strategy, Patents & Intellectual Property Rights, Digital Platforms, Entrepreneurship.

TEACHING INTERESTS

Strategic Management, Global Strategy, International Business, Technology and Innovation Management, Entrepreneurship.

REFERRED JOURNAL PAPERS

Chen, L., Tong, T., Tang, S., & **Han, N.** 2022. "Governance and Design of Digital Platforms: A Review and Future Research Directions on a Meta-Organization." *Journal of Management*, 48(1): 147-184.

Prud'homme, D., Tong, T., & **Han, N.** 2021. "A Stakeholder-Based View of the Evolution of Intellectual Property Institutions." *Journal of International Business Studies*, 52(4): 773-802.

Han, N., & Tong, T. Forthcoming. "Linking Together Penrose's Two Streams of Intellectual Contributions: The Use and Protection of Knowledge Resources within and across Firms and Countries." *Strategic Management Review* (Special Issue: Edith Penrose and The Theory of the Growth of the Firm).

WORKING PAPERS UNDER REVIEW

Manuscript on new knowledge development decisions and value appropriation concerns, sole-authored. Revise and resubmission at *Strategic Management Journal*.

Manuscript on innovation and imitation, with Zhang, Y., & Tong, T. Revise and resubmission at *Strategic Management Journal*.

Manuscript on inventor incentive schemes, with He, W., & Prud'homme, D. Under Review at *Organization Science*.

TEACHING CASE AND NOTES

“China’s ‘Furious Five’ Smartphones: Huawei, Xiaomi, Oppo/Vivo, and Lenovo – Strategies and Origins,” with Guoli Chen, Tony Tong, and Yangao Xiao. INSEAD Case Study # 2018-318-0080-1. Available at *Harvard Business Publishing and The Case Center*.

“China’s ‘Furious Five’ Smartphones: Huawei, Xiaomi, Oppo/Vivo, and Lenovo – Strategies and Origins,” with Guoli Chen, Tony Tong, and Yangao Xiao. INSEAD Case Note # 2018-318-0080-8. Available at *Harvard Business Publishing and The Case Center*.

CONFERENCES, SEMINARS, AND CONSORTIA

2022 STR Junior Faculty Teaching Consortium, Seattle, WA.	2022
2022 Academy of Management Annual Conference, Seattle, WA.	
2022 Leeds Strategy & Entrepreneurship Division Proseminar, Boulder, CO.	
2021 Strategic Management Society Annual Conference, Virtual.	2021
2021 STR Division Dissertation Consortium, Virtual.	
2021 Academy of Management Annual Conference, Virtual.	
2021 STR Division PhD Networkshop, Academy of Management, Virtual.	
2021 Research Methods Community Consortium, Strategic Management Society, Virtual.	
2020 Strategic Management Society Special Conference (scheduled), Hangzhou, China.	2020
2020 Annual Doctoral Workshop, Strategic Management Society, Virtual.	
2020 Strategic Management Society Annual Conference, Virtual.	
2020 TIM Doctoral Consortium, Academy of Management, Virtual.	
2020 Academy of Management Annual Conference, Virtual.	
2020 Leeds Strategy & Entrepreneurship Division Proseminar, Boulder, CO.	
2019 Strategic Management Society Annual Conference, Minneapolis, MN.	2019
2019 Academy of Management Annual Conference, Boston, MA.	
2019 Leeds Strategy & Entrepreneurship Division Proseminar, Boulder, CO.	
2018 Wharton Corporate Strategy & Innovation Conference, Philadelphia, PA.	2018
2018 International Association for Chinese Management Research Conference, Wuhan, China.	
2018 Leeds Strategy & Entrepreneurship Division Proseminar, Boulder, CO.	
2017 Wharton China Center Innovation and Intellectual Property Conference, Beijing, China.	2017
2017 Purdue Strategy Division Proseminar, Lafayette, IN.	

AWARDS AND HONORS

Academy of Management TIM Division Best Reviewer Award.	2021
MacMillan Research Award, Deming Center for Entrepreneurship.	2020 & 2021
Hart Fellowship, University of Colorado.	2018 & 2020
Leeds School of Business Scholarship, University of Colorado.	2017 - Present
International Student Scholarship, The University of British Columbia.	2014
Research Fellowship, University of Richmond.	2013

TEACHING EXPERIENCES

Instructor, MGMT 4850 Senior Seminar in Management, University of Colorado. ▪ Rating: 4.5/5.0 (remote teaching).	Summer 2020
Instructor, MGMT 4850 Senior Seminar in Management, University of Colorado.	Spring, 2019
Teaching Assistant, MBAX 6846 Global Strategy (Prof. Tony Tong), University of Colorado	Spring, 2021
Teaching Assistant, MBAC 6050 Strategy (Prof. Tony Tong), University of Colorado.	2018 - 2019
Teaching Assistant, MBA 690 Global Strategy (Prof. Fabrice Lumineau), Purdue University.	Fall 2016

Teaching Assistant, ECON 101 Principles of Microeconomics, The University of British Columbia. Fall 2014

Teaching Assistant, ECON 102 Principles of Macroeconomics, The University of British Columbia. Spring 2015

SERVICES

Reviewer of Strategic Management Society Annual Conference 2021 - 2022

Associate Editor of TIM Division (assisted Prof. Janet Bercovitz), AOM Annual Conference. 2020

Reviewer of Strategic Management Society Special Conference in Berkeley. 2019

Reviewer of Academy of Management Annual Conference. 2018 - 2022

STR Division Volunteer at Academy of Management Annual Conference. 2018

TECHNICAL SKILLS

STATA, R, SAS, MATLAB, Python, ArcGIS.

REFERENCES

Prof. Tony Tong

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Chair of Strategy & Entrepreneurship Division
Leeds School of Business
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Prof. Janet Bercovitz

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Prof. Jeffrey York

Associate Professor of Strategy & Entrepreneurship
Chair of Social Responsibility and Sustainability Division
Research Director of Deming Center for Entrepreneurship
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